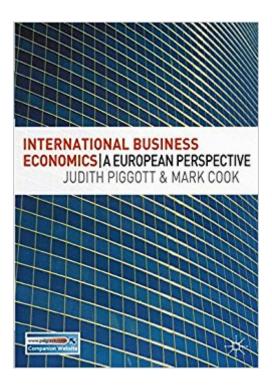


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# International Business Economics: A European Perspective





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This text explores international business economics from a European perspective, dealing not only within business in Europe but with the external trading relationships of the EU and the position of European firms in a globalized economy. An extensive website provides lecturers with support material. Also available is a companion website with extra features to accompany the text, please take a look by clicking below - http://www.palgrave.com/business/piggott/

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JUDITH PIGGOTT is Principal Lecturer and Head of the Economics Department at Oxford Brookes University Business School, UK. She previously worked at the University of Northampton, UK, and spent a number of years working in industry. MARK COOK is Principal Lecturer in charge of Corporate Programmes at Wolverhampton Business School, University of Wolverhampton, UK, and staffing head of the Economics group. He has previously worked at the University of Northampton and at Leicester University, UK, and has published extensively.

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